

## The process is simple!

1. You elect to buy either a one month or one year supply of green energy.
2. Village Green contracts with Renewable Power generators to produce clean power in your name. As proof, they issue us legally binding Renewable Energy Certificates.
3. We send you the Renewable Energy Certificate & a cool decal that shows you're green.



## Who else is purchasing RECs?

Companies, communities, and individuals across America are already purchasing renewable energy. Whole Foods Market, New York University, and Al Gore, to name a few.

## What are Renewable Energy Certificates?

Renewable Energy Certificates are a new and innovative tool that allow companies, organizations, and individuals to purchase renewable energy without installing expensive solar panels on their roof or building a power line to connect themselves to a wind farm. As a result, purchasing RECs are a cheap and easy way to "go green" or "carbon neutral".

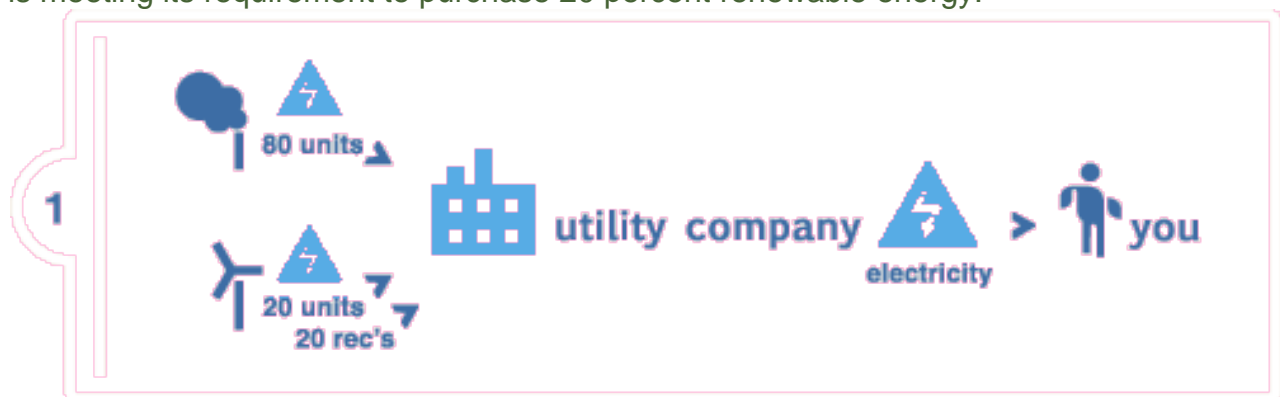
Here's how they work. Renewable Energy generators (like wind farms, solar arrays and biomass facilities) are issued a certificate for every unit of electricity that they produce. Their electricity flows to the grid, but they are free to sell the RECs to whoever they wish. Whoever purchases the REC can claim to have purchased renewable energy. In many states, utilities are required to purchase a certain percentage of their electricity from renewable sources, and do it through purchasing RECs for this percent of their electricity demand.

## There's a lot of talk about green power, but how green is it?

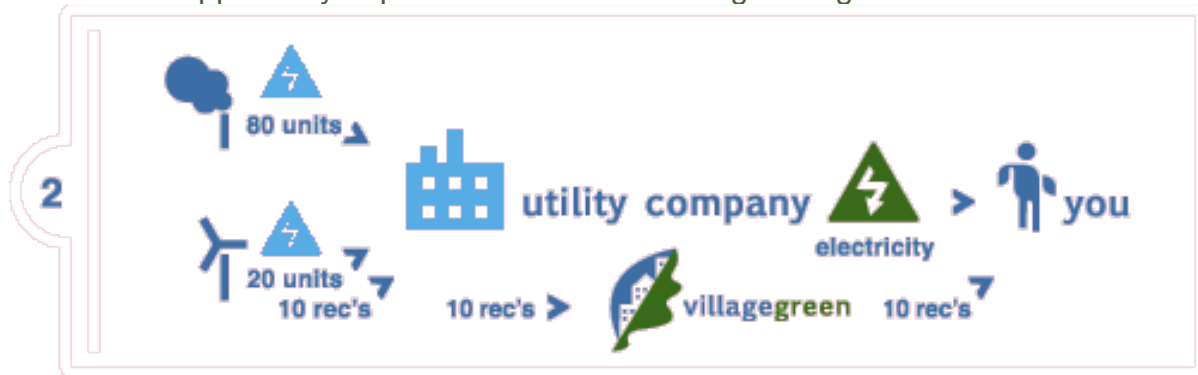
The quality and integrity of green power retail products varies widely across the market place. Village Green bases our business on the most careful scrutiny of all of our sources for Renewable Energy, making sure that the product we deliver to you has the most positive environmental impact possible.

## An aggregate effect

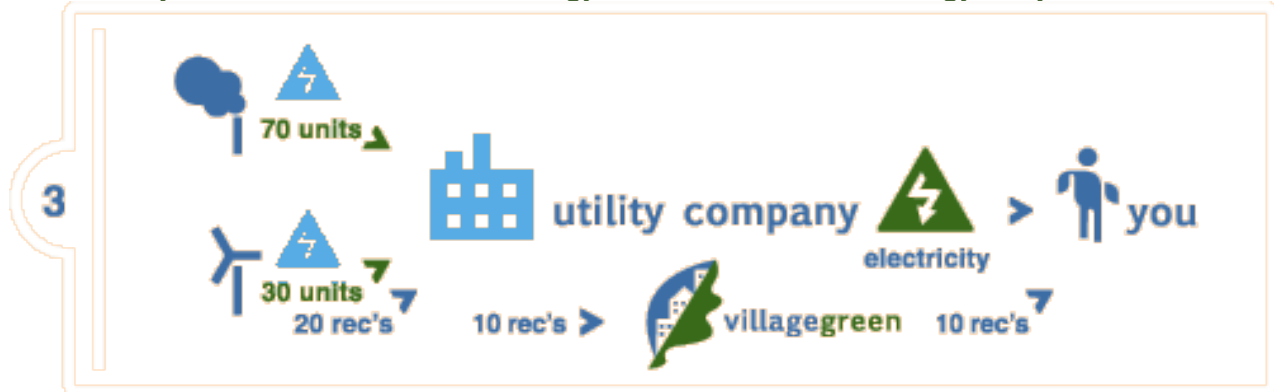
Let's take a look at an example, and show where you fit in with Village Green. In the figure below, the utility is meeting its requirement to purchase 20 percent renewable energy.



Now let's see what happens if you purchase 10 RECs through Village Green.



Because you purchased RECs, you are the legal purchaser of the renewable energy, not the utility. As a result, 10 of the units from the wind farm don't count towards meeting the utility's requirement, so it needs to buy even more renewable energy and less fossil fuel energy, as you can see below.



### Where does Village Green get its RECs?

Village Green partners with renewable energy producers in California to bring you Renewable Energy Certificates. Every three months we issue a report to all of our customers detailing exactly where their renewable energy comes from.